



FAQ

Sobeys Gift Card Fundraiser

1. Why does Westmount Elementary School Council (WESC) need to fundraise?

We raise funds support programs that are not in the schools budget. Things like bussing for field trips (keeps costs low for parents), school patrol program, DARE Program, Cultural events, Native Club, pancake breakfast, Staff appreciation week, Grade 6 Graduation BBQ, emergency lunches, Grade 6 trip to the Legislature are a few things we support. Without fundraising dollars these programs may be eliminated or the costs may be passed on to our families.

2. Why Sobeys gift cards?

It is a great program where you get 100% of your dollar value in a gift card and the school gets a percentage of the total value your purchase! It's a program where you will actually use 100% of what you purchased without any waste! We choose to do this rather than host an a-thon or sell products (eg. Chocolates or regal like products).

3. How does WESC earn the money?

WESC can earn up to 8% of all the pre-purchased gift cards from Sobeys. If 200 families committed to the program for 10 months @ \$100 per month that could generate \$16,000 for WESC.

4. Can I earn Air Miles when using my Sobeys gift cards?

Yes, Sobeys issues Air Miles and they will be applied at the till when you show your Air Miles card.

5. Can I use the Sobeys gift cards at any Sobeys?

The gift cards are valid at any Sobeys store in Canada or any IGA in Alberta, Saskatchewan and Manitoba. The cards can even be used on 10% Tuesdays. They can be given as gifts or sold to family and neighbors.

6. How do I get my card(s)?

If you signed up on the monthly program, you can pick up your card at Sobeys Customer Service (when you are advised they are ready) and then it is automatically re-loaded monthly so be sure to keep your card.

If you purchase a one time card, you will be able to pick it up from the office when it is ready.

7. Can I purchase cards through out the school year?

The only time you can purchase cards is when the sign up sheet comes home in September. You can enroll in the monthly program with a minimum \$100/month or purchase cards valued at \$25, \$50, \$100 & \$500.

8. Why was Sobeys chosen by Westmount?

The owners, Neil and Sarah Kennedy, have children in Westmount and they are huge supporters of our school. They donate a lot to our school and they support other local programs and clubs.